



## FOR IMMEDIATE RELEASE

### **Integrated Management Concepts and Encore Analytics Announce Strategic Technology Partnership**

*Technology partnership delivers cloud-based, advanced analytics that simplify compliance with the ANSI-748 standard.*

**THOUSAND OAKS, CA (October 27, 2014)** – Integrated Management Concepts (IMC) and Encore Analytics today announced a strategic technology partnership that will drive the evolution of cloud-based Earned Value Management (EVM) and ANSI-748 compliance for businesses working with the U.S. government. The companies also announced a new interface between IMC's DecisionEdge CloudEVM and Encore Analytics Empower that provides customers with advanced analytics that uses defined metrics to measure, analyze, forecast and improve overall project performance.

“Hundreds of companies working with the federal government are struggling to meet ANSI-748 compliance requirements, whose contract dollar thresholds vary from agency to agency,” said Mark Tillema, President and CEO of Integrated Management Concepts. “Traditional EVM tools that may have addressed this challenge have lagged as technology has advanced, until now. Through our partnership, IMC and Encore Analytics is addressing this challenge by delivering a sophisticated, intuitive solution that simplifies ANSI-748 compliance, while providing businesses with in-depth analytics that serve as accurate and reliable predictors of project success.”

The latest release of CloudEVM includes an enhanced interface to Empower that provides earned value and schedule analytics data to support advanced features in Empower. The companies' strategic partnership ensures that the interface between the two products will be updated as both CloudEVM and Encore Empower continue to evolve. IMC and Encore Analytics currently support a wide range of customers using CloudEVM and Empower to proactively manage complex programs, including a large DoD implementation that demonstrates the scalability of the tool sets.

“Typically, CloudEVM and Empower were installed behind corporate firewalls. With the recent government agency approval to store sensitive workload data on the Amazon Cloud, we expect that to change dramatically in the next two years,” said Gary Troop, President, Encore Analytics, LLC. “The ability to bring geographically disparate stakeholders together into the project management process at a very low cost will be a game-changer. IMC and Encore Analytics are well positioned to take advantage of that paradigm shift.”

#### **About Integrated Management Concepts**

IMC was founded in 1995 by veteran leaders who are passionate about achieving successful project management utilizing earned value. Their continuing goal is to take a 360 degree view of



earned value management, assuring that their software serves the project manager, portfolio manager, executive management and their customers. Starting in 2009, the company dedicated its development team to providing a next generation of earned value applications. Now, IMC is leading the way with CloudEVM, the software application specifically designed to support earned value management. For information on IMC and earned value management, contact Mark Tillema at 805.630.7104 or by email at [mtillema@Intgconcepts.com](mailto:mtillema@Intgconcepts.com), or visit the company website, [www.intgconcepts.com](http://www.intgconcepts.com) or [www.decisionedge.com](http://www.decisionedge.com).

#### **About Encore Analytics, LLC**

Encore Analytics is the leading supplier of analytical tools for programs that utilize earned value management techniques to plan and control projects. Customers include government agencies and contractors who procure and/or execute large, complex projects. Encore's Empower product is compatible with a host of earned value and schedule management tools. For further information regarding Encore Analytics, LLC contact Gary W. Troop at 310.365.3876 or [gary.troop@encore-analytics.com](mailto:gary.troop@encore-analytics.com).

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